

Name _____

Date _____

Class Period _____

TV and Media Usage Survey

1. What services do you and/or your family currently subscribe to?
 - a. Cable/Satellite TV
 - b. High Speed Internet
 - c. Telephone/Cell Phone Service
 - d. Streaming Service (Netflix, Hulu, Amazon, etc.)
 - e. None of the above

2. How many media devices (TVs, computers, tablets, smartphones) are used in your household?
 - a. 1-3
 - b. 4-7
 - c. 8 or more

3. For your primary family viewing area, have you purchased a new TV in the last 3 years?
 - a. Yes
 - b. No

4. What size is the TV in the primary family viewing area?
_____ Inches

5. Please select the types of boxes/equipment you have integrated with your primary TV set.
 - a. DVD or Blu-ray player
 - b. Cable/Satellite box
 - c. Game console (Wii, Xbox, Playstation, etc.)
 - d. External antenna
 - e. Chromecast, Apple TV, Roku, etc.
 - f. Stereo or Sound System
 - g. Other

6. How often do you rent DVDs or movies?
 - a. Extremely often (More than once a week)
 - b. Very Often (Once a week)
 - c. Moderately often (Once a month)
 - d. Slightly often (once or twice a year)
 - e. Not at all

7. Which types of services do you use to receive and watch movies and shows in a given month?
- a. Redbox
 - b. Netflix
 - c. Hulu Plus
 - d. Amazon Video
 - e. Crunchyroll
 - f. YouTube
 - g. Use an unpaid/download service to get movies
 - h. Other: _____
 - i. None
8. Which answers best describes how you watch TV/Shows?
- a. I only watch live TV/Shows
 - b. I watch a combination of live TV and streamed TV
 - c. I only watch streamed shows
 - d. I "binge" watch shows
9. List your top three favorite TV shows.
- a. _____
 - b. _____
 - c. _____
10. Which of the following devices do you own and use to access the internet? (circle all that apply)
- a. Desktop computer
 - b. Laptop computer
 - c. Tablet or iPad
 - d. Smart phone
 - e. Game Console
 - f. Other
11. Does your household have wireless internet(wifi)?
- a. Yes
 - b. No
 - c. Don't know
12. Which of the following do you or your family use for telephone service? (please circle all that apply)
- a. Traditional phone service (landline)
 - b. Internet-delivered phone service (Vonage, Google)
 - c. Cable company delivered phone service
 - d. Cell Phone service

13. Which of the following social media tools do you use? (Choose all that apply)

- a. Twitter
- b. Facebook
- c. Google+
- d. LinkedIn
- e. YouTube
- f. Skype
- g. Tumblr
- h. Snapchat
- i. Instagram
- j. Blogging
- k. Other _____

14. Do you read the terms and conditions for the apps and programs you use?

- a. Yes
- b. No

15. How often do you access your social media accounts?

- a. Never
- b. Monthly
- c. Daily
- d. More than once a day
- e. Hourly

16. What best describes the way you use social media?

- a. I use it mostly to post/produce new content.
- b. I use it to mostly to share content.
- c. I use it mostly to view content.
- d. I don't use social media at all.

Make three observations or claims about your current media usage. (Use complete sentences)

- 1. _____

- 2. _____

- 3. _____

Why is media usage important **or** not important in your life?
